

Coco's and Carrows **SNOOPY®** So Cool Sweepstakes

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN.

To Enter: Sweepstakes begins at 12:00:01 a.m. PT on 4/2/09 and ends at 11:59:59 p.m. PT on 11/30/09 (the "Sweepstakes Period"). To enter, complete and submit the official entry form available at Coco's and Carrows restaurants, while supplies last. Or, enter online at www.cocobakery.com or www.carrows.com by clicking on the Enter to Win link and following the directions to enter. By entering, you are agreeing to sign up for Coco's or Carrows eClub. You may opt-out of the eClub at any time. Limit one (1) entry per person/e-mail address per restaurant (for a total of two entries per person/email address). A valid e-mail address is required to enter. Automated entries are prohibited, and any use of such automated devices will cause disqualification. In case of dispute as to identity of the winner, entry will be declared made by the primary registered user (meeting eligibility criteria) of the e-mail address provided at the time of registration. By entering the Sweepstakes, entrants accept and agree to these Official Rules and the decisions of the administrator, which shall be final and binding.

Prizes: **One (1) Grand Prize:** A trip for four to Knott's Berry Farm. Trip includes round trip coach airfare for winner and up to three guests from a major airport near winner's residence to Los Angeles, California (unless winner lives within 150 miles of the park, in which case ground transportation will be provided), ground transportation while in Los Angeles, 3 nights hotels accommodations (one room/quad occupancy), breakfast for four one day, a four-pack of tickets to Knott's Berry Farm (including parking passes) and \$1,000 spending money (awarded as American Express gift cards). Approximate Retail Value (ARV): up to \$8,050.00. See below for important details and restrictions. **Forty Eight (48) First Prizes:** one (1) regular admission ticket and one (1) junior admission ticket to Knott's Berry Farm. ARV: \$75. **One Hundred (100) Second Prizes:** a PEANUTS® DVD (title to be determined by Sponsor). ARV: \$11.99. **Sixty Four (64) Third Prizes:** a \$20 Coco's or Carrows gift card. **Eighty (80) Fourth Prizes:** a Coco's or Carrows pie gift certificate. ARV: \$12.99. No cash substitutions for prizes will be permitted and prizes may not be transferred, except at sole discretion of Sponsor. Sponsor reserves the right to substitute prize of equal or greater value in the event that any prize becomes unavailable. Gift card subject to terms set by issuer. Limit one prize per person/e-mail address. Federal, state and local taxes on prize are solely the responsibility of the winner. **Grand Prize Details:** The actual value of the Grand Prize may vary based on winner's point of departure; any difference in value will not be awarded. Grand Prize Winner is responsible for all travel-related expenses not listed above, including meals, ground transportation, luggage fees, gratuities and incidental hotel charges. **Grand Prize Restrictions:** Hotel and park tickets package will be awarded in the form of a certificate; certificate expires 12/15/10 and travel must be completed by 12/31/10. Advance reservations are required. The original certificate must be presented at check in. Reservations are subject to availability. This offer cannot be used in conjunction with any other offer, discount or package. Offer is not valid for special events, promotions or group bookings. Offer is not valid during Thursday through Saturday in October or during Holidays. Total ARV of all prizes: \$15,168.20.

Winner Selection/Notification: **Grand Prize Drawing:** One (1) Grand Prize Winner and four (4) Second Prize Winners (2 Coco's entrants and 2 Carrows entrants) will be selected in a random drawing from all eligible entries received on or about 12/15/09. **Monthly Prize Drawings:** For each month of the Sweepstakes Period, Sponsor will conduct a random drawing from all eligible entries received to award: Six (6) First Prizes (3 to Coco's entrants and 3 to Carrows entrants); Twelve (12) Second Prizes (6 to

Coco's entrants and 6 to Carrows entrants); Eight (8) Third Prizes (4 to Coco's entrants and 4 to Carrows entrants); and Ten (10) Fourth Prizes (5 to Coco's entrants and 5 to Carrows entrants). Monthly drawings will be held on or about the 15th day of the following month. Odds of winning depend on number of eligible entries received for each drawing. Non-winning monthly entries will not be carried over into subsequent monthly drawings. Winners will be notified by phone, mail and/or e-mail. Return of any prize or prize notification as undeliverable will result in disqualification and an alternate winner may be selected. Grand Prize winner will be required to complete, sign and return an Affidavit of Eligibility and Liability/Publicity within fourteen (14) days of attempted notification or prize may be forfeited. Guests of Grand Prize winner will also be required to complete, sign and return a Liability Release, and, where lawful, a Publicity Release within this same time period or prize may be forfeited. Guests may only be minors if guests are accompanied on the trip by a parent or legal guardian, who must sign the required Liability Release on behalf of the minor. If any prize notification or prize is returned as undeliverable, prize will be forfeited.

Eligibility: Sweepstakes open to legal residents of the 50 United States and the District of Columbia (excluding residents of New York and Florida), 18 years of age or older. Employees of Catalina Restaurant Group Inc., its affiliates, subsidiaries (including employees of Coco's and Carrows restaurants), and licensors and promotion and advertising agencies (including United Feature Syndicate, Inc.) (collectively, the "Promotional Parties"), and the immediate family members of such employees (spouse and siblings, children, parents and their spouses) and persons living in the same household as such employees are not eligible. Void in Florida, New York and where prohibited by law.

Terms and Conditions: Sponsor assumes no responsibility for computer system, phone line, hardware, software or program malfunctions or other errors, failures of any kinds, delayed computer transmissions or network connections that are human or technical in nature. Sponsor reserves the right in its sole discretion to cancel or suspend this sweepstakes, in its entirety or in part, should a virus, bug, tampering, unauthorized intervention, fraud, technical failure, or other cause beyond Sponsor's control affect the administration, security, fairness, integrity or proper play of the Sweepstakes. In the event Sponsor cancels the promotion, prizes will be awarded in a random drawing from eligible entries received as of the time of such action. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or web-site or to be acting in violation of these Rules. Sponsor is not responsible for incomplete or illegible entries, or for incorrect or inaccurate entry information, whether caused by entrant or by any of the equipment or programming utilized in the Sweepstakes. By entering, entrants (or entrant's parent or legal guardian if entrant is an eligible minor) agree to release the Promotional Parties and each of their respective officers, directors, employees and agents, from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use/misuse of any prize. Entrants waive all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses. By accepting a prize, winner agrees to allow use of his or her name, likeness and/or biographical information for advertising and promotional purposes in any and all media (including online) without limitation as to time or territory and without additional compensation, except where prohibited. Entrants further agree that all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action. By entering, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of California, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts located in San Diego

County, California. Please see the applicable website privacy policy for details regarding the use of personal information collected in connection with this Sweepstakes.

Winners List: For a copy of the winners list, send a self-addressed stamped envelope to: Coco's and Carrows Snoopy So Cool Sweepstakes Winners List, c/o ADM Marketing LLC, 908 North Hollywood Way, Burbank, CA 91505. Requests must be received by 12/31/09. Winners list will be sent after all prizes have been awarded.

Sponsor: Catalina Restaurant Group, 2200 Faraday Avenue, Suite 250, Carlsbad, CA 92008